

**FOR IMMEDIATE RELEASE**  
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## 2010 AAU JUNIOR OLYMPIC GAMES QUICK FACTS

- Who:** Average attendance of 45,000+ includes athletes, their families and coaches from 50 states. Athletes represent more than 15,000 of attendees and range in age from 3 to 20.
- Virginia Athletes:** 2,300 estimated
- What:** Billed as one of the largest amateur multi-sport events for youth in the country, the 10-day series encompasses 20 sports in all.
- Team sports:** Baton twirling, girls' and boys' basketball, beach tennis, jump rope, beach volleyball, cheerleading, swimming, field hockey, and wrestling
- Individual sports:** Baton twirling, gymnastics, jump rope, cheerleading, weightlifting, bowling, karate, powerlifting, swimming, table tennis, trampoline/tumbling, wrestling, and track and field events
- When:** Thursday, July 29 - Saturday, August 7, 2010  
A complete schedule of events is available online at [www.aaujrogames.org](http://www.aaujrogames.org).  
or at [www.hamptonroadssports.org](http://www.hamptonroadssports.org)
- Where:** Events are held at numerous venues throughout Hampton, Newport News, Norfolk, Chesapeake and Virginia Beach, including Midtown Community Center, Boo Williams Sportsplex, Virginia Beach Convention Center, Norfolk State University, Chesapeake Conference Center, Hickory High School and Oscar Smith High School, both in Chesapeake.
- Tickets:** All spectator viewing requires an admission ticket. Individual day tickets are offered for \$12 per day and include admission to all events scheduled on designated day of purchase. A 10-day wristband/passport will be offered for \$40 and includes admissions to all events through the games. Children ages 6 and younger are admitted for free to all events. Tickets may be purchased at the registration centers or any competition venue.
- Hotel Room Nights:** 13,169 expected
- Volunteers:** 2,000
- Economic Impact:** The AAU Junior Olympic Games generates approximately \$50 million for the five participating Hampton Roads host cities.

*Study results compiled by SportsImpact, Inc.*