

Hampton Roads Chamber of Commerce &
Hampton Roads Sports Commission



Presented by *(Your Company Name Here!)*

This is the second year for this fun, action-packed event that pairs teams from non-profit organizations, small, mid-size and large corporations alike in a high energy, sand kicking, double elimination kickball tournament. An afternoon of team-building, Teams compete for the highly coveted, Grand Sand Kickers' Cup.

This unique kickball tournament is played on the beach and is the first ever of its kind in the region. Showcase your business in front of these local professionals and leaders, while supporting the business community through the Hampton Roads Chamber of Commerce and the Hampton Roads Sports Commission.

2012 Highlights:

- Over 150 people participated in the first year event
- Local, award winning band seven ten oil performed
- "Playing kickball and strengthening the Sims MM team with music, food, and networking I could ask for nothing else. . . GREAT JOB!" (Williams Taylor, SIMS Metal Management)
- "The games were spaced out perfectly and we love the awards that were presented to the top teams. . . Well done and see you next year!" (Chris Eugene, Chartway FCU)

Contact

Anne Baumler, 664-2518; abaumler@hrccva.com

Gibby Eppler, 664-2573; geppler@hrccva.com



Second Annual Hampton Roads Sand Kickball Tournament

Date:

Friday, September 20, 2013

Projected Attendance:

250+

Target Audience:

All Chamber Members

All Sports Commission
Members

Young professionals groups
Area adult recreational league
players

Beach and sports lovers

Businesses supporting healthy
lifestyles for employees

Past Participants:

The Virginia Beach Field House

Kickball League of Hampton Roads

Ocean View Fishing Pier

Onelife Fitness

Troy University

The Virginia Beach Jaycees

Brown & Brown Insurance

Chartway Federal Credit Union

EV Williams

The Founders Inn

Mancon Commercial Sales Division

Norfolk Marriott Chesapeake

Sheraton Norfolk Waterside Hotel

Sheraton Virginia Beach

Oceanfront Hotel

SIMS Metal Management

The Up Center

The Virginian Pilot

Wyndham Virginia Beach

2013 Hampton Roads Sand Kickball Tournament

Grand Slam Sponsor (Presenting): Members Only \$3,000 (Exclusive)

- Company name listed in event title "Hampton Roads Sand Kickball Tournament presented by (company name)"
 - Prominent placement of logo (and link where applicable) on:
 - all promotional communications, including but not limited to: team entry forms, sponsorship forms, broadcast email communications, event fliers and social media posts
 - event website
 - event t-shirts
 - tournament bracket board (exclusive logo placement)
 - Opportunity to:
 - provide remarks for video coverage to be used for event recap and for future event promotion
 - provide remarks during opening session and awards ceremony
 - present awards at ceremony
 - include promotional materials in team registration packages
 - Prominent banner ad placement on event website and banner ad placement on HRCC AND HRSC websites for four weeks preceding event
 - Prominent placement of company banner in registration, hospitality and award ceremony areas
 - Placement of company name on all field signs
 - Preferred 10' x 10' exhibit area to display, market and showcase products at event
 - Two complimentary team entries including shirts for 12 team members (per team) and framed team photos
 - 48 adult beverage tickets
-

Uniform Sponsor (Platinum): Member \$2,000/Non-member \$2,500 (limit of two)

- Prominent placement of logo (and link where applicable) on:
 - event t-shirt
 - all promotional communications including, but not limited to: team entry forms, sponsorship forms, broadcast email communications, event fliers and social media posts
 - event website
- Ad placement on event website and on HRCC AND HRSC websites for four weeks preceding event
- Opportunity to:
 - Provide remarks for video coverage to be used for event recap and for future event promotion
 - Provide remarks during opening session OR awards ceremony
 - include promotional materials in team registration packages
- Prominent placement of company banner in registration and award ceremony areas
- Preferred 10' x 10' exhibit area to display, market and showcase products at event
- One complimentary team entry including shirts for 12 team members and framed team photo
- 24 adult beverage tickets

Home Run Sponsor/Dugout* Sponsor (Gold): Members \$1,250/Non- members \$1,500 (limit of four)

- One of three fields or the "Dugout" will be named after your business
 - Placement of company logo on respective field sign
 - Placement of logo:
 - included on promotional communications including but not limited to broadcast email communications, event fliers and social media posts
 - event website with link to your website
 - event t-shirt
 - Placement of company banner at respective field
 - 10'x10' area to display, market and showcase products at respective field
 - One complimentary team entry including shirts for 12 team members
 - 12 adult beverage tickets
-

Hospitality Sponsor (Silver): Members \$750/Non- members \$1,000 (limit of three)

- Placement of company banner in fenced and tented hospitality area serving food and beverage
 - Opportunity to supply promotional products for hospitality area (ex – cups, koozies, napkins)
 - Company name included on promotional communications including but not limited to broadcast email communications, event fliers and social media posts
 - Placement of company name and link on event website
 - Placement of company name on event t-shirt
 - Table in or adjacent to hospitality area to market and showcase products
 - \$150 off team entry (one team per sponsor)
 - 10 adult beverage tickets
-

Biggest Fan Sponsor (Bronze): Member \$500/ Non members \$750 (limit of ten)

- Company name on broadcast email communications
- Company name listed on event website
- 10'x10' area to display, market and showcase products as needed
- \$100 off team entry (one team per sponsor)
- 5 adult beverage tickets